

ASA Board Meeting Minutes April 25, 2011

Board members present: Ken Bass, Bob Waffle, Jeff Oliver, Justin Hall, Richard Easby, Anne Mathias, Michael Swisher, George Shirley (elect).

Staff present: Justin Wilt, Diane Oden, Bob Bigney

Others present: Alex Robertson, Arlington Sports Foundation

Feb & March Minutes

Approval of Feb & March meeting minutes. Edits submitted via email; will approve via email.

Presentation on HB field conversion proposals.

Visit by Alex Robertson, Arlington Sports Foundation, to talk about the group's efforts to update/convert the field at HB.

- Not a PRCR priority (low revenue producer);
- Estimates about field improvements would run \$200k for lights, \$800k for field.
- Currently they have roughly 40% of that in pledges.
- They are exploring the possibility of partnerships with NOVA, GMU, GW,
- Asking for support from ASA, not any specific endorsement, but to consider where HB field falls in our prioritized list of fields.

Purchase of Barcelona/Manchester United tickets

Ken moves to approve purchase of 100 tickets for resale by ASA; Richard seconds.

MOTION CARRIES.

Staff reports

Tabled to make time for budget discussion.

Drew School pilot program update (Bigney)

- Concept is to make soccer available to as many as possible, by offering a model different than typical "rec model" (weekly practice, weekly game that requires parents to shuttle kids to games)
- Soccer is offered as part of Drew's after-school enrichment package. ASA offers this program free of charge,
- successful: 21 in 3-5 grade group; 36 in the k-2 grade group, in spite of Drew having some low participation rates in ASA Rec.

Program is different than SoccerPlus

- 1) No tutoring component
- 2) Puts burden on ASA staff to notify parents of rainouts/cancellations (SoccerPlus puts that burden on school)

Program is a 'foot in the door' to Drew, providing exposure to soccer
Expansion possibilities to other schools?

- Focus on schools where participation rates are low; could also offer to other schools
- Not all have PTA framework for after-school enrichment programs
- Could implement different model for the program
- Expansion would provide opportunities to give hours to coaches
- Suggestion to consider charging for program and make scholarships/discounts available. \$25/player could cover cost of program.
- Interest in exploring a HS or MS option as well, but some potential issues (field space, other opportunities that are available for them, e.g. intramural).

Suggestion from Board: offer program, gather data, seek grant money to fund it.

2011-12 Budget

Justin Wilt presented the proposed budget as created by the staff. Questions arose about accuracy of some of the assumptions, numbers used and accounting. The staff was instructed to recast the proposed budget making some different assumptions and simplifying the presentation.

Discussion about organizational priorities for use of any surplus that might result in 2012 budget. Options included scholarships & discounts (for both Travel & Rec) and setting aside funds for field improvements.

Ken moves to keep Rec fees at \$67 for 2011/2012 season, which, when including field use fee, would total \$75/player. Late fees still apply. Justin Hall seconds.

MOTION CARRIES

Ken moves that Travel fees for 2011/2012 season will be \$1530, which does not include uniform. Justin Hall seconds.

MOTION CARRIES

Financial report – Tabled in lieu of budget discussion

Program Committee Reports – tabled in lieu of budget discussion

- Recreational Committee (Oliver)
- Travel Committee (Easby)
- Teen Committee (Swisher)

Follow-up report on strategic planning session

Justin Hall asks for feedback on consolidated inputs, to include identifying champions for the different bodies of work.

Proposed by-law amendments to limit terms of Board members and institute Board officer elections each year. Board is not required to vote on by-law amendment

proposals. However Board decided to recommend proposal be submitted to the membership for approval at the June membership meeting.

Justin Hall moves to submit by-law change re term limits, Jeff Oliver seconds.

MOTION CARRIES with 1 opposed.

Question arose about how to share and get Committee approvals. With Rec Committee meeting scheduled for May 10, Jeff, JW, Bob will determine best course of action.

Letter to Sports Commission re turf field conversions

Ken Bass moves to approve letter as official letter on behalf of ASA; JH second.

MOTION CARRIES

ASA Rep to Field Fund Advisory Committee (FFAC)

This Committee is now formalized. Ken is willing to serve on the Committee in representation of ASA.

Ken Bass moves that Board appoint him as ASA Rep to FFAC. Jeff Oliver seconds. Bob

Waffle asks to be alternate/deputy.

MOTION CARRIES.