

Meeting Minutes  
ASA Board of Directors  
March 28, 2011

BOD present: Kenneth Bass, Richard Easby, Bob Waffle, Anne Mathias, Justin Hall; Bill Wittington & Jeff Oliver (*both present via conference call*), Michael Swisher.

Staff present: Justin Wilt

Others: George Shirley (Travel Committee Chair-elect)

Discussion of Feb Minutes, ask for further edits before approval.

### **STAFF REPORT**

Pilot Program at Drew. Program is an attempt to make ASA programs more accessible to youth audiences who cannot access ASA programs through our current model (weekend games around County, relying on parent/family transportation to/from practice & games). In this sense, the program has been successful in drawing more participants at Drew than in our traditional rec soccer program.

Since the Drew program came about after adoption of the current budget, funds for the program were not included. Accordingly, *Ken moves to spend not more than \$2500 for Drew Pilot Program for remainder of the fiscal year.* **MOTION CARRIES - APPROVED.** It was noted that the cost for this program is the equivalent of providing full scholarship for 36 recreational program youth players. This program currently serves 61, making it quite cost-effective on a per/player basis.

Further discussion about possibilities for expanding the Drew program and coordinating with other groups.

Safety Policy – comments mostly positive from parents/coaches/managers. Request to relax the bathroom rule somewhat, giving coaches discretion to make decisions, or at a minimum that a parent is notified, and/or kids in pairs.

Focus is on creating the safest environment for our youth players. There is a need to educate our parents & coaches about the policy.

### **TRAVEL COMMITTEE**

Program Council Meeting – election results: George Shirley, Chair of Travel Committee (effective July 1, but is attending meetings to get orientated); Tom Hall, Secretary; Financial Chair, Elaine Stankiewicz

Move to VCCL – BOD APPROVED via email voting. Still some questions as to what to do with other leagues. If enough questions are raised about change, will offer an informational meeting.

ASIST Tournament – great success, with estimated net income increased significantly over last year. With additional fields available, could expand next year.

Financial Aid – discussion about number of players requesting financial assistance, and therefore need for additional budget to cover these costs.

*Justin Hall moves to approve funding for 9 additional travel financial aid players, Anne seconds.*  
**MOTION CARRIES – APPROVED.**

Discussion on travel financial aid planning for the future.

### **TEEN SOCCER COMMITTEE**

New rule approved, allowing staff to request ID from players and outlines sanctions if they are unable to provide ID by next game.

Ten teams in each Division.

Still some unaffiliated players out there, hope to get them on teams by start of season.

3 of 4 members voted for changes to by-laws regarding Secretary and Treasurer roles & responsibilities.

### **FINANCE**

2010 Audit Report is complete. Will present to BOD.

Diane & Jeff finalizing 2012 Budget

Exploring possibility of requesting bids from other accountants to ensure we're getting the best value for our expenditure.

Budget Planning for 2012. Jeff going through Rec first, then Travel. Goal to have ready for approval at April BOD meeting.

No indication that fees will increase; Travel will decrease, but only b/c families will purchase uniforms separately.

Budget for Travel will reflect new thinking of % of fee for financial aid.

### **REC COMMITTEE**

John Mingus elected new Chair of Rec Committee.

10 of 12 members voted for changes to by-laws.

### **HUMAN CAPITAL**

Board Elections – Richard & Bill to move forward on 2012 elections. Bill W, Justin H up for election, with a vacant seat as well.

Technical Director's Contract – expires in June 2011. Decision of Executive Director, however BOD should be notified if any potential changes; will have budget impact.

### **FIELDS & FACILITIES**

Letter to Sports Commission – recommendations on conversion to artificial turf. Ken circulated a letter outlining fields in order of priority based on variety of factors including parking, lighting, existing drainage, neighbors (current County practice is that lighting typically goes with artificial turf conversion).

Requests input from BOD and others. Letter due by May 1.

## **REPORT ON FIELD FUND**

Advisory Committee from Sp & Rec Commission still to be named.

Sports Commission to hold hearing in May to seek input from Sports Groups, PTA's & Civic Associations.

There is an option to hold \$\$ for following year and apply to a large ticket project. Starting FY 2013, adult users will also be paying into field fund.

There is potential for other joint ventures (eg. Marymount @ Long Bridge).

## **STRATEGIC PLANNING**

Justin H asked for input regarding accuracy of what he captured from retreat. Some objectives don't have measures/milestones.

Within week, different working groups to clean up Vision/Mission/Goals/Objectives compilation and send to broader membership for input/feedback.

We need a group discussion to review, determine what our priorities are as organization. Justin H recommends a 2<sup>nd</sup> meeting to prioritize, assign 'champions'.

First need to share with membership, give period for inputs & public comment.

**Meeting set for May 2, 8-10p.**

## **BOD TERM LIMITS**

Discussion of

Adding term limits for Officers. Currently a practice, but not codified in by-laws.

Timing for limits to run July –June to coincide with fiscal year. Some discussion and ideas on how to plan for succession, including election of President and President Elect (to have succession already in place); or rotate Presidency, similar to County Board model.

## **MISC**

Anita Hood, of Dark Associates (our recreational referee assignor), was in a serious car accident. Justin to provide address for any cards.

Adopt-a-field, need to figure out some target fields. Ken to recommend for April meeting.

Planning Committee seems best to rename to Field & Facility Committee. Ken to send out recommendation on possible change.