

Minutes for Board Meeting of the Arlington Soccer Association
Monday, January 24th, 2011

7:00 p.m. to 7:35 p.m. – Executive Session

7:38 p.m. – President Ken Bass called the meeting to order

7:39 p.m. – November minutes provided by recording secretary Sam Anthony (Chair, Teen Program) and approved

7:40 p.m. – Staff Report presented by Justin Wilt (Executive Director)

- Included questions and discussion about Virginia Club Champions League and ASA involvement in it.

7:54 p.m. - Outreach report presented by Justin Hall (Director)

- Web migration discussed

o Plan to migrate in February 2011 and all content needs to be merged by February 28, 2011

- Richard Easby (Chair, Travel Program) inquired about creating charters for Rec and Teen programs as Travel has already done

7:59 p.m. – Human Capital Committee report presented by Bill Whittington (Vice President)

- Will meet again on February 2nd or 3rd as follow up to executive session discussion

8:00 p.m. – Fundraising Committee report presented by Executive Director Wilt for Bob Waffle (Director)

- Discussion centered on fundraising plans tied to ASA's strategic plans to be developed and enhanced at Feb 2 or 3 meeting

- Need to hire fundraiser? Conduct a feasibility study?
- Important to set clear objectives for an outside fundraiser
- What are our "goals"? fields, endowment funds, TOP Soccer, soccer in schools?

8:12 p.m. – Finance Committee report presented by Treasurer Jeff Oliver (Chair, Rec Program)

- February statements will read more like program statements, reflecting enhancement in format
- We should be able this year to show a surplus that could make up for the deficits in the past couple of years.
- What is the "right" budget going forward? – ties into our strategic plan
- Budget – numbers/registrations are way up, despite increase in fees
- Unless we have major unexpected expenditures, we are ok
- 6 month snapshot of finances – getting to this point allows ASA to strategic planning
- Hope we do not have to raise fees, and set expenses at right levels and use surplus to pay for our long-term goals (endowment fund?)

8:26 p.m. – appointment of fundraising chair

- Important to have oversight over fundraiser
- Anne Mathias (Director) will serve as interim chair
- Discussion over ASA policy:
 - o Committee is policy and oversight'
 - o Fundraiser raises the money
- All agree that fundraising is all ASA directors' responsibility, not just A. Mathias

8:35 p.m. – legacy accounts discussion led by J. Oliver

- Need to determine top 4 or 5 things on which to spend
 - Some clubs have large legacy funds but nothing to spend it on!
- Discussion included using legacy funds for coaches kids to play free; when are legacy funds supposed to phase out.
- Recommend FY 12 see legacy funds taken away from clubs and set policy for discretionary funds from ASA to disburse.
- ASA can create list of priorities and budget for ASA-appropriate needs, like storage of equipment and uniforms for scholarship players. Possible college scholarships generated out of this?

9:01 p.m. – Travel Program report by Richard Easby

- Easby stepping down by June 2011, succession planning is important for all chairs of programs (Rec, Teen, Travel)

- Need two positions filled – Chair of travel program and treasurer of Travel Program

9:08 p.m. – Rec Program report by Jeff Oliver

- He will be stepping down from his position as Chair by June 2011 also
- o Topics discussed at recent Rec Program meeting with club managers: Administrative details and legacy funds allocation

9:30 p.m. – Teen program report by Sam Anthony

- Anthony requested indefinite leave of absence for personal reasons – Michael Swisher will be interim chair of Teen Committee and Mike Roy as Deputy Chair. Good men, good committee members. Will keep program moving forward.

9:32 p.m. – ASA Safety Policies discussion led by Justin Wilt

- Revisit and recast policies discussed in November meeting
- Vote to adopt these policies and disseminate
- Discussion on VYSA and online concussion mental test – could it be used here?

9:57 p.m. – ASA Rec Tournament in Fall 2011, led by Justin Wilt

- Create goals for tournament
- Include teams outside of ASA?
- Create tournament committee and executive
- Ask Andy Magus from Assist and Martin Cahill to help?
- What age groups? How many age groups? Sponsors? VYSA sanctioned tournament or not?
- Concern that tournament is NOT in current ASA budget – this needs to be approved before we move on it. This is a budget decision that requires due process and diligence.
- Possibly create a tournament director, should ASA host multiple tournaments?

10:15 p.m. – School Board and County Board updates report by Ken Bass

- Meet with County Chair Chris Zimmerman and also met with Libby Garvey of School Board – recommend a small ASA delegation goes
- Meet about long-term goals: more indoor soccer space, for example.
- Schedule this meeting for February?
- School board – issue of two fields: Kenmore and Washington-Lee
- ASA may have to pay to use these fields and help to get things done.

10:21 p.m. – adopt-a-field update by Ken Bass

- Recommend we commit to county committee on this
- ASA should select 2 South Arlington Fields to clean and monitor
- Recruit students to help with this? Great for service to school hours.

10:29 p.m. – meeting adjourned by President Bass